



# Keene Housing Kids COLLABORATIVE

## 2022 ANNUAL REPORT

Our mission is building the foundation for successful adulthood. The community benefits when all children have an equal chance to be an active part of that community.



Serving over 600 children from birth to 17 years of age throughout the Monadnock region.

### *2023 Board of Directors*

**Chair:** Danielle Ruffo **Vice Chair:** Ben White  
**Secretary:** Stacey McGilvery **Treasurer:** Gregg Kleiner

**Members:** Cristina Carpentier, Sarah Frankel, J.B. Mack, Kora Michaud, Eliza Murphy, Kim Schmidl-Gagne, Kristin Targett, Joanna Zambella.

**Immediate Past Chair:** Erika Greenwald

**To our outgoing board members, thank you for your dedicated service:**  
Elana Comstock & Sarah Dresser

### *Staff*

**Executive Director:** Sally Malay **Youth Services Administrator:** Anna Crosby





## Message from our Board Chair

I am honored to lead the charge for this amazing organization. Having served on the Board for the last five years, I've had the opportunity to see us grow and move into the next phase of our journey - a time of focus and engagement.

Our Executive Director, Sally Malay, has completed her first full year with our organization and, alongside Anna, has done a remarkable job reengaging our kids and families. We feel extremely lucky to have gained Sally in this role. I would also like to introduce our newest board members: Sarah Frankel and Kora Michaud. They have added a new dynamic to an already strong board.

This past year we have engaged new community partners and expanded our services to Southwest Community Services. At the same time, we also identified and successfully introduced two important initiatives: a "sports bank" for our kids to get access to equipment related to the different programs we offer; and a transportation pilot program for our families who have identified transportation as a barrier.

Our families got to enjoy our Holiday Bazaars in-person to select gifts for their family members. This is one of my favorite events, as a Board member, as we get to interact and share the holiday joy with our children and families. We have great momentum right now and it's exciting!

Lastly and most importantly, we are grateful to our community partners, donors, community supporters and volunteers. Without you, the Kids Collaborative could not further our mission of building the foundation for successful adulthood for our kids. Thanks for all you to do for Keene Housing Kids Collaborative. Your continued support truly makes a difference.



Danielle Ruffo  
Board Chair



## Message from our Executive Director

There is power in collaboration! Our dedicated board of directors, passionate staff (Anna), supportive community partners, generous donors and volunteers, and our families continue to come together to provide educational experiences and opportunities for our kids who need it the most, when they need it the most.

The global pandemic has impacted our kids academic progress and mental health. It is more important than ever that we focus on building a resilient community by engaging our kids in youth activities that will help them reach their limitless potential as successful adults. Removing financial barriers for our families and providing our kids access to positive experiences out of school will improve educational progress and lead to healthy outcomes. I am grateful for the opportunity to work alongside our families to strengthen our community. Thank you for your continued support and for making a difference in the lives of our kids.



Sally Malay  
Executive Director



## 2022 Highlights

311 children participated in 727 youth programs.

Engaged 81% of Keene Housing and Southwestern Community Services households.

Welcomed 18 new families from SCS Woodcrest Drive, Winchester NH.

Received major grant from NH Youth Empowerment Program.

Launched pilot transportation program to and from youth activities.

New community partnerships formed with Freedom Reins Therapeutic Riding Center,

Girls on the Run New Hampshire, Keene Knights Youth Football, Monadnock Brazilian JiuJitsu, Northern Lights Athletics, Steve DeMasco's Shaolin Studios, Sophia's Hearth - Joyful Beginnings Playgroups, Civil Air Patrol & TSR Driver Training School.

Partnered with Brewbakers Cafe & Keene Family YMCA for their holiday giving trees.

Partnered with Feeding Tiny Tum mies for their summer food pantry service.

Hosted Holiday Bazaars for 150 children providing over 500 gifts.

We give kids access to opportunities and experiences in the community that will help them gain confidence, have fun, learn, get ready for kindergarten, do well in elementary school, and exit high school with the tools that will help them become economically independent adults.

KEENE HOUSING KIDS COLLABORATIVE IS GRATEFUL FOR THE SUPPORT OF OUR DONORS, SPONSORS, FUNDERS, VOLUNTEERS AND SUPPORTERS TO HELP US CONNECT CHILDREN IN OUR COMMUNITY TO OPPORTUNITIES AND EXPERIENCES TO BUILD A FOUNDATION THAT WILL HELP THEM REACH THEIR LIMILTESS POTENTIAL .

2022 Donors

Diane Abate	Richard C Hill	Linda S Griffin	Karen and Rob Lyle	Sheryl Redfern	Sue Vanden Bosch
Genevieve Alexander	Kathleen Canzanello	Charlotte Guyer	Joshua Mack	Linda and Peter Remy	Nancy Vincent
Trina Amaral	Peter Cargill	Edward and Charlene Haas	Ruth MacMurray	John and Carol Richards	Martha Wagner
Joanna Andros	Nancy Carlson	Jay Hayston	Benjamin Madow	Nick Richter	Janice Walker
Bea Austin	Cristina Carpentier	Paul and Sussan Henkel	Robert Malay	Sally Rinehart	Linda Walsh
Ellen Avery	Arthur Catz	Katie Hilo	Jonas Maynard	Linda Rubin	<b>John Washek</b>
Ryan and Elissa Barrett	Kris Chapman	Carrie and Steve Hoffman	Stacey McGilvery	Brian Ruede	Kevin & Heather Watterson
Joann Bartolotta	Michael Chelstowski	Leslie Horne	<b>Carol &amp; Barry Meehan</b>	<b>Danielle Ruffo</b>	Daniel Weeks
Tom Bassarear	<b>David R Chipman</b>	Susan Horne	<b>Joshua and Leila Meehan</b>	Maria Ruggieri	Brandie Wells
Laura Bates	Paul Chipman	Nadine Hottat	Allen Mendelson	Valerie Santos	Bev & Tom Westheimer
Dorothy Anne Bauer	<b>Richard &amp; Liz Chipman</b>	Sabrina Houser	Nancy Michalov	Kimberly Schmidl-Gagne	Ben White
Christine Bayr	<b>Sandra Clark</b>	Adam Howard	<b>Jeffrey B. Miller</b>	C Schwartz	<b>Pamela Wilder</b>
Katharine Bednar	Barbara Coburn	Allysha and William Hunter	Wendy Miner	Amanda Scott	Robin Willis
<b>Cheryl Belair</b>	Claire Coey	Sharon Iagulli	Donna and Geoffrey Molina	Jeff Sevene	Ellen Wishart
Sue Benik	Elana Comstock	C.B. Jacobs	Melissa Mucha	Penelope Shanks	Amy Wright
Lisa Bergmann	Tracy Cowher	Nathan Jacobs	Diane Murphy	Carolyn Shannon	Dale Zajac
Wendy Beswick	Benjamin Crosby	Jason Jacques	<b>Eliza Murphy</b>	Jane Shapiro	Joanna Zambella
Elizabeth Bianchi	Aaron Dame	Heather Jasmin	Tim Murphy	Marilyn Shriver	
Jeffrey Bilotta	Beth Daniels	Carolyn Jones	Aaron Muserallo	Catherine Sickles	
<b>Mark Bodin</b>	Frank Dobisky	Connie Joyce	Meena Neeva	Samantha Sintros	
Amy Bodwell	Julianna Dodson	<b>Cheryl Kahn</b>	Susan Newcomer	Richard Skeels	
Diane Bogdan	Sarah Dresser	Ashton Kane	Ann Nihal	Alex Smith	
Andy Bohannon	Diana Duffy	Molly Kelly	Karly Nihal	Carol Sotiropoulos	
Kate Bosley	Janice Edson	Gregg Kleiner	Kyle O'Brien	Annelies Spykman	
<b>Debra Bowie</b>	Robert Elliott	Heidi Kleiner	Steve O'Brien	Lisa and Mikel Steadman	
Kyle Bowie	Rachel Eschle	Luke Klipp	Deborah O'Meara	Craig Stockwell	
Frank Boyd	Linda Farrow	Jeffrey Kofoed	Dick Ouelette	Patricia and Michael Stoudt	
Stephen Bragdon	Maryanne B. Ferguson	<b>Adam P Kossayda</b>	Joseph Panetta	Kristin Targett	
Alexandra Brogan	Carlie Fischer	Suzanne Krautmann	Rosemarie Patch	Sandy Taylor	
Karen Brook	Dwight Fischer	Erin Kusek	Derek Paul	Ely Thayer	
Theresa Brust	Danielle Fitzpatrick	Wayne LaBombard	John Pavlakis	Linda Thomas	
Robin Buffum	Kathy and Russ Fleming	Rebecca Lancaster	Dominic Perkins	Anna Tilton	
Barrett Bullock	<b>Glenn Galloway</b>	Jane Lane	Ryan Poling	Jeremy Toal	
Otto Busher	Claire Gogolen	Patricia Langerman	<b>Denise Pratt</b>	Nancy Tomasko	
Suzanne and Larry Butcher	<b>Erika &amp; Mitch Greenwald</b>	Damien Largier	Kerry Putnam	Melinda Treadwell	
Christine Byrne	Christine Greenwood-Smart	Elizabeth LaRose	Celia Rabinowitz	<b>Anthony Tremblay</b>	
Christopher C Coates	Kelly Griffin	Christopher Laughlin	Daniel and Louise Rath	Lawrence & Darrah Tremblay	

In this report, we recognize donors whose gifts were received in 2022. Donors who have made contributions for five or more consecutive years are noted in boldface type. We have made every effort to ensure the accuracy of these lists. If we have inadvertently erred, please accept our sincere apology and contact us at info@khkc.org.

Corporate Sponsors & Funders

Bank of America Foundation	Consolidated Communications	Homestead Thrift Shop Inc	Monadnock United Way	Thai Garden
Beeze Tees	Cota & Cota	John G Burk and Assoc.	NH Trust	The Agnes M. Lindsay Trust
Bensonwood Homes	Dept Health & Human Services	Keene Elm City Rotary Club	Norton & Abert	The Production House
Bragdon & Kossayda	Douglas Company Inc	Keene State College	Oleonda Jameson Trust	The Rotary Club of Keene
Burbank Tile	Electronic Imaging	Kickboxing Keene	Otis Atwell	The Woods LLC
C&S Wholesale Grocer's	Ely Thayer Edward Jones	Kiwanis Club of Keene	Paragon Digital	Toadstool Bookshop
Camp Takodah	Evernorth	Mascoma Bank	Pricechopper	Tom Call
CGI Business	Fenton Family Dealerships	Miller Orthodontics	Putnam Foundation	Town Fair Tire Foundation Inc
Cheshire Builders	Frazier & Son	Mon Amie Fine Jewellery	Q & A Armory	Toy City
Cheshire Children's Museum	Freedom Reins Therapeutic	Monadnock Aviation	Savings Bank of Walpole	Toyota Motor North America
Cheshire Conservation District	Horse Riding	Monadnock Broadcasting Group	ServPro	Tri-State Restoration LLC
Cheshire County	Greenwald Realty	Monadnock Ford	Silver Direct	True North
Clark Mortenson	Hannaford	Monadnock Region Community	State Farm	Warrenstreet Architects
Cliffy's Bar & Grill	Hoffman Family Foundation	Transportation	Stevens & Associates, PC	West Side Animal Clinic
CMG Financial	Hogancamp PC		Syd's Carpet & Snooze Room	Whitney Bros
			Target Circle	Yankee Publishing



"I AM SO THANKFUL FOR THE ACCESS TO A SAFE, FRIENDLY AND MOST IMPORTANTLY RELIABLE TRANSPORTATION SERVICE. ATEHNA HAS GROWN SOCIALLY FROM ATTENDING PROGRAMMING AT THE REC CENTER AND ALTHOUGH IT'S AT TIMES CHALLENGING FOR ATHENA TO ENGAGE WITH HER PEERS THIS OPPORTUNITY HAS HELPED GROW SO MUCH." - MONYA, PARENT

# 2022 Financial Statement

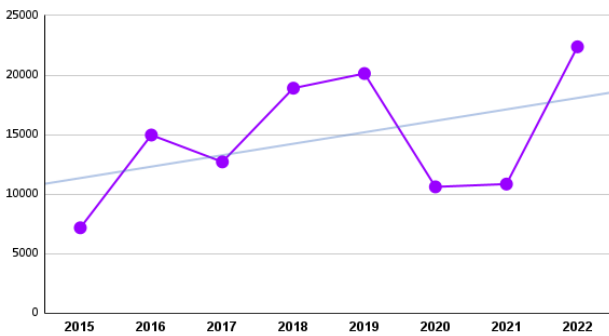
## Keene Housing Kids Collaborative Statement of Activities For the Fiscal Year Ended December 31, 2022

REVENUE		EXPENSES	
Youth Service Support	\$142,136	Operating Expense	\$30,108
Grants	\$47,935	Salaries, Taxes & Benefits	\$79,910
Unrestricted Contributions	\$112,117	Operating Expense Total	\$110,018
Start up Support	\$25,663	Youth Programming	\$132,402
Other Income	\$486	Youth Programming Support	\$73,268
		Youth Programming Expense Total	\$205,670
<b>Total Revenue</b>	<b>\$328,337</b>	<b>Total Expenses</b>	<b>\$315,688</b>

Financial Disclosure: The purpose of this Annual Report is threefold: 1) to inform the public about Keene Housing Kids Collaborative's accomplishments during the previous year; 2) to acknowledge the generous support of volunteers and donors; and 3) to publicly disclose our financial position as of December 31, 2022. Our complete financial statements have been audited by Otis Atwell, CPA's, a certified public accounting firm. Annual audits are conducted according to generally accepted auditing standards. The audited financial statements present fairly, in all material respects, the financial position of Keene Housing Kids Collaborative as of December 31, 2021 and 2020, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

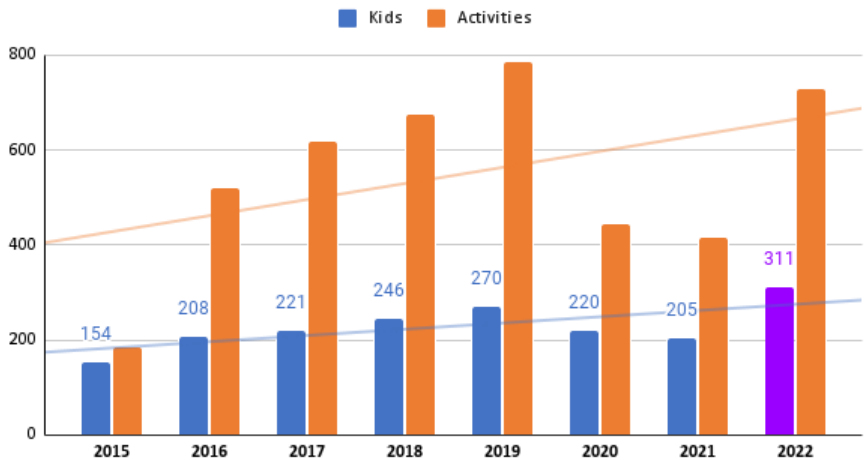
## Our Impact

### ACTIVITY HOURS

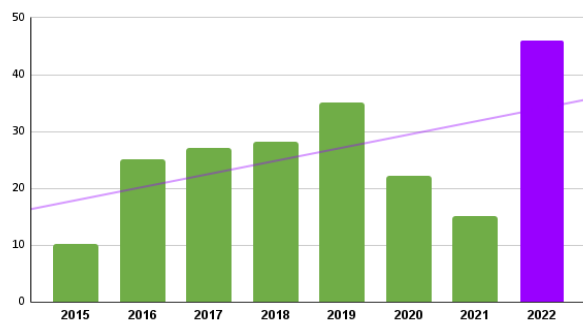


The number of kids participating in youth programs through the Kids Collaborative, along with the number of activities, total activity hours and active community partners, have all increased since 2015 (with a dip in 2020-21 due to the global pandemic).

### YOUTH ACTIVITIES



### COMMUNITY PARTNERS



The Kids Collaborative is specifically interested in social mobility – the ability of children born into low income households to access the socio-economic ladder and reach middle class socio-economic status or higher as adults.

## Our Holiday Bazaar Donors & Volunteers

Lisa Antonuccio  
Molly Alexander  
Kathy Baird  
Michele Bilodeau  
Tara Brewer  
Mindy Cambiar  
Christine Clarke  
Margit Colburn  
Pat Dixie  
Rosemarie & Tom Dowling  
Denise Dragon  
Kelly Dunton  
Carolyn Ewing  
Jillian Exel  
Carlie Fischer







Marti Fiske  
Linda Galanes  
Meghan Gaouette  
Gracie Hartman  
Jaclyn Headings  
Ann Heffernon  
Judy Henderson  
Melissa Hodgman  
Carrie Hoffman  
Sandy Jones  
Helen Ann Kelly  
Barb Koutras  
Joni Mastronardi  
Deb Mcwethy  
Julie Molton

Yuko Mowatt  
Marcia Murdock  
Cindy Northrup  
Kelly Proulx  
Lorie Rogers  
Susan Shaw  
Mandi Slate  
Paige Spaulding  
Stephanie Tent  
Barbara Thurston & Tim Millunzi  
Betsy Wilder  
Bethany Willet  
Ellen Wishart  
Ashley Young

Badger  
Divine Mercy Women's Guild  
Douglas Cuddle Toys  
Electronic Imaging Materials  
Freedom Reins  
Keene Country Club Women's Golf  
Keene High School Christian Club  
Keene Housing  
Soul Emporium  
Southwestern Community Services

## Strategic Plan 2021-2023

The Keene Housing Kids Collaborative was incorporated in 2014 to address the disparity in access to opportunity faced by children living in low income households. We are guided by the following institutional values:

-  **All children deserve the chance to reach their maximum potential.**
-  **The experiences of childhood shape adulthood.**
-  **Partnering with parents is critical to our success.**
-  **Investing in children is investing in the future of our community.**
-  **The community benefits when all children have an equal chance to be an active part of that community.**
-  **There is power in collaboration.**

## Focus Areas

- Program Reach** Participation in youth programs through the Kids Collaborative will be the norm for children of all ages living in Keene Housing and Southwestern Community Service households.
- Program Assessment** Well-established system linked to the Social Genome model and Kids Collaborative outcome goals to evaluate the impact of programs quantitatively and qualitatively.
- Leadership** Maintain a strong leadership pipeline for Board of Directors, including robust committees.
- Financial Stability** Staff and Board working in partnership to establish varied, robust and sustained funding for the organization.

# Kids Collaborative Community Partners

WE BELIEVE IN THE POWER OF COLLABORATION. WE ARE GRATEFUL FOR THE PARTNERSHIPS WE HAVE WITH THESE YOUTH PROGRAMS AS WE WORK TOGETHER TO DEEPEN OUR IMPACT IN THE COMMUNITY.

Acoustic Strings  
American School of Gymnastics  
Beyond the Bell -MRSD afterschool program  
Boys Scouts of America  
Brantwood Camp  
Camp Takodah  
Career Exploration Camp – Cheshire Career Center  
Cheshire Children’s Museum  
Cheshire County 4-H  
Cheshire County Youth Soccer Club  
Child Development Center at Keene State College  
Children’s Learning Center at Cheshire Medical Center  
Civil Air Patrol  
City of Keene Parks and Recreation  
Copper Cannon Summer Camp  
Fazio’s Basketball Skills Camp  
Freedom Reins Therapeutic Riding Center  
Girls on the Run New Hampshire  
Grand Monadnock Youth Choirs  
Greater Keene Youth Baseball Softball Association  
Jacob Matthews Music Program  
KC&E Mountain Bike Camp  
Keene Family YMCA  
Keene Gladiators Youth Wrestling  
Keene ICE  
Keene Knights Youth Football & Spirit  
Keene Owls Basketball Camp- Keene State College  
Keene Owls Soccer Camp- Keene State College  
Kickboxing Keene  
Kids on Campus Day Camp – Keene State College  
Mill Hollow Works  
MoCo Arts  
Monadnock Brazilian JiuJitsu  
Monadnock Violin Studio

Monadnock Youth Coalition  
New Hampshire Dance Institute (NHDI)  
New England Jayhawks Basketball  
Northern Lights Athletics  
Project KEEP  
(Keene School District afterschool program)  
Sophia’s Hearth – Joyful Beginnings Playgroups  
Stonewall Farm  
Strength & Conditioning Camp – Keene High School  
Steve DeMasco’s Shaolin Studios  
SwampBats Summer Camp  
Swanzey Recreation Department  
Swanzey Cal Ripken  
The Fieldhouse at Homestead Mills  
The Music Kit  
TSR Driver Training School  
Wakadoodles Art Studio  
White Crane Martial Arts





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