

2023

IMPACT REPORT



— Keene Housing —
KIDS
COLLABORATIVE



Building the
foundation
for successful
adulthood.

Message from our Board Chair & Executive Director

There is power in collaboration!

The Keene Housing Kids Collaborative (KHKC) is part of a multi-faceted collaborative working to change the reality that 65% of kids born into poverty stay poor all their lives. KHKC partners with Keene Housing, Southwestern Community Services, Monadnock Region Coordinating Council on Community Transportation, Keene State College, Keene School District and over 50 established, high-quality youth program providers to promote financial and social equity through two-generation intervention, which is one of the best strategies to help families escape poverty. This approach equips parents and children with the tools they need to thrive, while removing obstacles in their way.

Our collective impact model is unique to our region and for that we should all be proud. KHKC is a valuable community resource based on the premise that all kids deserve the opportunity to thrive. This was the foundation for our 2024-26 strategic plan that we completed at the end of last year with input from our families, stakeholders and our community.

Over the years, KHKC has emerged as a symbol of hope, positive change, and empowerment for countless families. Our steadfast mission is to ensure that every child and family in our community accesses multifaceted opportunities, addressing not just housing but their holistic social, economic, and academic growth.

This year we farewelled former board chair, Erika Greenwald, after seven years of service to KHKC and we welcomed Josh Meehan, Executive Director of Keene Housing and Founder of KHKC and Saira Bacon, Co-Owner of Bacon & Alexander to our board of directors. Our board is comprised of a group of dedicated professionals that are vested in the work that we do.

We are immensely grateful to our community partners, donors, community supporters and volunteers. Without all of you, the Kids Collaborative could not further our mission of building the foundation for successful adulthood. Thank you for all you do for Keene Housing Kids Collaborative. Your continued support truly makes a difference.

In partnership,



Danielle Ruffo
Board Chair



Sally Malay
Executive Director



2024 Board of Directors

Board Officers

Chair: *Danielle Ruffo*, Savings Bank of Walpole

Vice Chair: *Ben White*, SAU29

Secretary: *Joanna Zambella*, Monadnock Broadcasting Group

Treasurer: *Gregg Kleiner*, Fenton Family Dealerships

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Stacey McGilvery, Southwestern Community Services

Josh Meehan, Keene Housing

Kora Michaud, Cardinal Community Care

Eliza Murphy, Brewbakers

Cristina O'Brien, Keene State College

Kim Schmidl-Gagne, Keene State College

Kristin Targett, Cedarcrest

Staff

Executive Director: *Sally Malay*

Family Services & Community Partner Manager: *Anna Crosby*



Our Impact

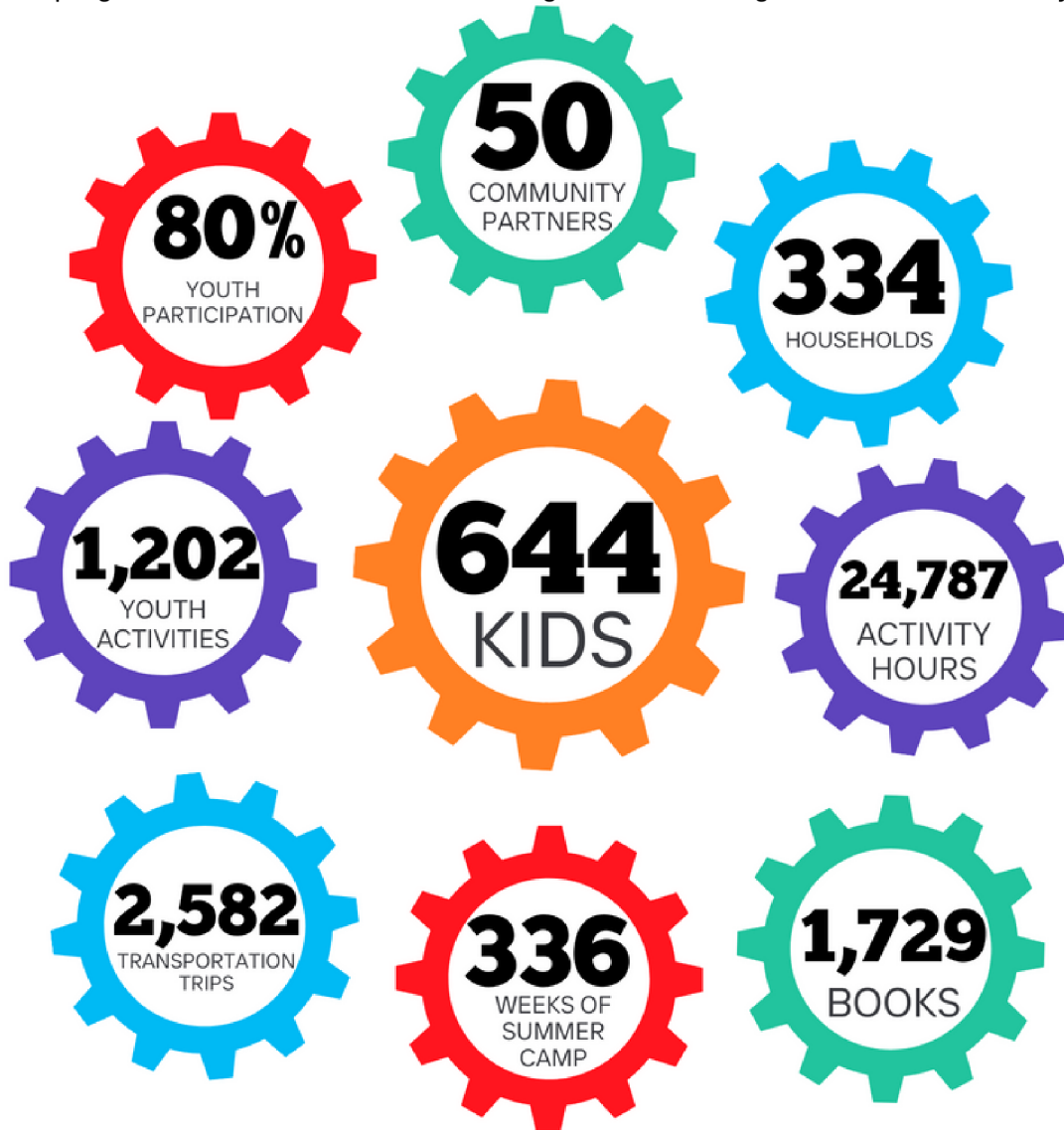
"The Keene Housing Kids Collaborative (KHKC) has been a tremendous blessing for both of my daughters and myself. As a single parent, it isn't always easy to fulfill your child's wishes, especially when there is financial strain that seems to never fade. Becoming a part of the KHKC program has opened doors of opportunity for my daughters and alleviated the parental stress of "how am I going to pay for this?"

- KHKC parent

"I have seen my child's social and emotional wellness improve since starting multiple styles of dance. She has grown more confident, strong and brave. She has gained a greater sense of purpose and identity beyond the hardships she has faced in life. She has shown her ability to make her goals a priority and shown dedication and hard work to achieve them. It's amazing to see her so confident in her body and what it can do when so many young girls struggle with body image."

- KHKC Mom

Last year the Kids Collaborative saw a **47% increase** in participation by our kids in out of school and summer learning experiences, thanks in part to the funding received through DHHS NH Empower Youth Program. This included **336 weeks of summer camp** and **23 drivers education program graduates**, totaling almost **25,000 activity hours**. We welcomed new partnerships with Keene Rebels Little League, Monadnock Brazilian Jiu Jitsu, Music Together for Monadnock Families, Monadnock Youth Rugby and Keene Knights Youth Football and Spirit. We continued our pilot youth transportation program thanks to the Monadnock Region Coordinating Council for Community Transportation.



Our Strategic Plan 2024-26

The Keene Housing Kids Collaborative established a Strategic Planning Committee comprised of former kid participants, parents, partner organizations, board members and staff to whom we are grateful for their time and contributions.

Michael Blume, Keene Family YMCA
Michael Golden, parent
Sally Malay, KHKC Executive Director
Josh Meehan, Keene Housing
Executive Director
Luca Paris, Greater Monadnock Collaborative
Regional Chamber

Danielle Ruffo, Savings Bank of Walpole,
KHKC Board Chair
Kim Schmidl-Gagne, Keene State College,
KHKC Board
Rowan Stevenson, former KHKC participant
Ben White, SAU29, KHKC Board Vice Chair
Joanna Zambella, Monadnock Broadcasting Group,
KHKC Board

Our Purpose: To ensure that every child and family in our community accesses multifaceted opportunities, addressing not just housing but their holistic social, economic and academic growth.

Our Vision: That every child served by the Keene Housing Kids Collaborative becomes an economically self-sufficient adult.

Our Mission: Building the Foundation for Successful Adulthood.

Our Guiding Principles

- Community-Centric Approach
- Diversity, Equity, Inclusion and Belonging
- Grounded in the Social Genome Model
- Impact Evaluation
- Sustainability

Our Values

- Adaptive Growth
- Child-Centric Focus
- Collaborative Spirit
- Community Commitment
- Equitable Access
- Family Empowerment

Our Benchmarks (adopted from the Social Genome Model)

- Our kids will enter Kindergarten with acceptable pre-reading and numeracy skills.
- Our kids will enter Kindergarten with behavior that is generally school appropriate.
- Our elementary aged kids will be at grade level or higher in reading by 3rd grade.
- Our elementary aged kids will be at grade level or higher in math by 4th grade.
- Our elementary aged kids will have well-developed socio-emotional skills.
- Our kids will graduate high school with a GPA of 2.5 (C+) or higher.
- Our kids will graduate high school without becoming a parent.
- Our kids will graduate high school without becoming involved in the juvenile justice system.

All Kids Deserve the Opportunity to Thrive

The background of the slide features a collage of images. At the top, a group of children in white soccer uniforms are lined up on a field. Below them, a young boy is shown in profile, looking intently at something off-camera. At the bottom, a young man is captured in the middle of an archery shot, with other children sitting on the ground in the background.

GOAL

Build financial resilience to continue delivering impactful service.

Strategy

Engage board and staff to establish diverse and sustainable funding avenues, amplifying the organization's ambassadorship.

GOAL

Maximize our impact for the broader community.

Strategy

Amplify impact across all demographics and broaden the organizational reach, ensuring suitable staffing.

Strategy

Determine if the pilot transportation program is sustainable.

GOAL

Institute and refine a robust framework to gauge organizational and programmatic impact with both qualitative and quantitative measures.

Strategy

Ensure longitudinal study fidelity in alignment with the Social Genome Model and benchmarks, assessing impact and providing insights into child progression and program efficacy.

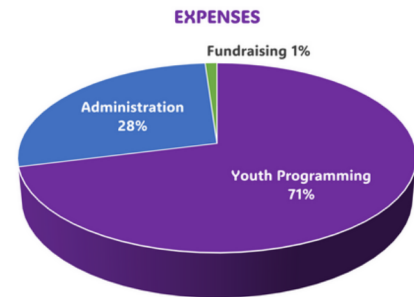
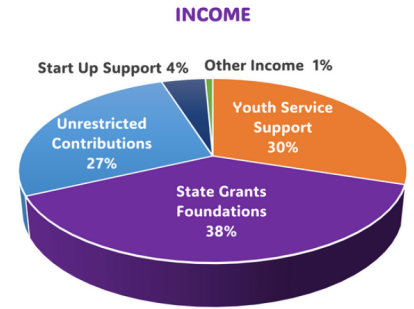
Strategy

Foster a programmatic approach where participation is standardized across all community partner programs.

2023 Financial Statement

Keene Housing Kids Collaborative Statement of Activities For the Fiscal Year Ended December 31, 2023

INCOME		EXPENSES	
Youth Service Support	\$153,362	Youth Programming	\$338,271
State Grants, Foundations	\$195,932	Administration	\$132,297
Unrestricted Contributions	\$137,844	Fundraising	\$5,294
Start up Support	\$21,816		
Other	\$3,686		
Total	\$512,640	Total	\$475,861



Financial Disclosure: The purpose of this Annual Report is threefold: 1) to inform the public about Keene Housing Kids Collaborative's accomplishments during the previous year; 2) to acknowledge the generous support of volunteers and donors; and 3) to publicly disclose our financial position as of December 31, 2023. Our complete financial statements have been audited by Otis Atwell, CPA's, a certified public accounting firm. Annual audits are conducted according to generally accepted auditing standards. The audited financial statements present fairly, in all material respects, the financial position of Keene Housing Kids Collaborative as of December 31, 2022 and 2021, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Our Community Partners

- Acoustic Strings
- American School of Gymnastics
- Beyond the Bell - MRSD afterschool program
- Boys Scouts of America
- Brantwood Camp
- Camp Starfish
- Camp Takodah
- Cheshire Children's Museum
- Cheshire County 4-H
- Cheshire County Youth Soccer Club
- Child Development Center at Keene State College
- Civil Air Patrol
- City of Keene Parks and Recreation
- Copper Cannon Summer Camp
- Fazio's Basketball Skills Camp
- Fleur de Lis
- Freedom Reins Therapeutic Riding Center
- Girls on the Run New Hampshire
- Grand Monadnock Youth Choirs
- Granite Gorge Mountain Park
- Greater Keene Youth Baseball Softball
- Imagination Library
- Jacob Matthews Music Program
- JoAnne Mead Vocal Instructor
- KC&E Mountain Bike Camp
- Keene Family YMCA
- Keene Figure Skating Club
- Keene Gladiators Youth Wrestling
- Keene ICE
- Keene Knights Youth Football & Spirit
- Keene Owls Basketball Camp
- Keene Owls Soccer Camp
- Keene Rebels Little League
- Kids on Campus
- Marlborough School afterschool program
- MoCo Arts
- Monadnock Brazilian JiuJitsu
- Monadnock Violin Studio
- Music Together Monadnock Families
- New Hampshire Dance Institute (NHDI)
- New England Jayhawks Basketball
- Northern Lights Athletics
- Project KEEP - Keene School District afterschool program
- Sophia's Hearth – Joyful Beginnings Playgroup
- Stanley Athletics
- Stonewall Farm
- Steve DeMasco's Shaolin Studios
- SwampBats Summer Camp
- Swanzey Recreation Department
- Swanzey Cal Ripken
- Tad Dreis Musician & Teacher
- The Fieldhouse at Homestead Mills
- The Music Kit
- TSR Driver Training School
- Wakadoodles Art Studio

Our Donors

The Collaborators

Mark Bodin	Beth Daniels	Jay & Cheryl Kahn	Dominic Perkins
Debra Bowie	Jillian Exel	Damien & Beverly Largier	William Spettmann
Kathleen Canzanello	JoAnn & Bill Fenton	Gregg Kleiner	Anthony & Barbara Tremblay
Christopher C Coates	Kathy & Russ Fleming	Josh & Leila Meehan	Raette Trombly
Barbara Coburn	Erika & Mitch Greenwald	Heather & Tom Minkler	Kevin Watterson
	Jay Hayston	Susan Newcomer	Joanna Zambella

In this report, we recognize donors whose gifts were received in 2023. Donors who have made contributions for five or more consecutive years are noted in boldface type. We have made every effort to ensure the accuracy of these lists. If we have inadvertently erred, please accept our sincere apology and contact us at info@khkc.org.

Friends of the Kids Collaborative

Diane Abate	Bruce Carlton	Patricia Farmer	Stephanie Kalousdian	Ann Nihal	Jane Shapiro
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